





## Weather Conditions

Distance to Sailing Area

10



**MINUTES** 

Average
Wind
7 - 18
KNOTS

Wind
Direction
N - NW



**PREVAILING** 

Wind
Statistics
212
DAYS OF
FAIR WIND

Average
Waves
0.5 - 1.5

METERS

Water Temperature

22° C

AVERAGE

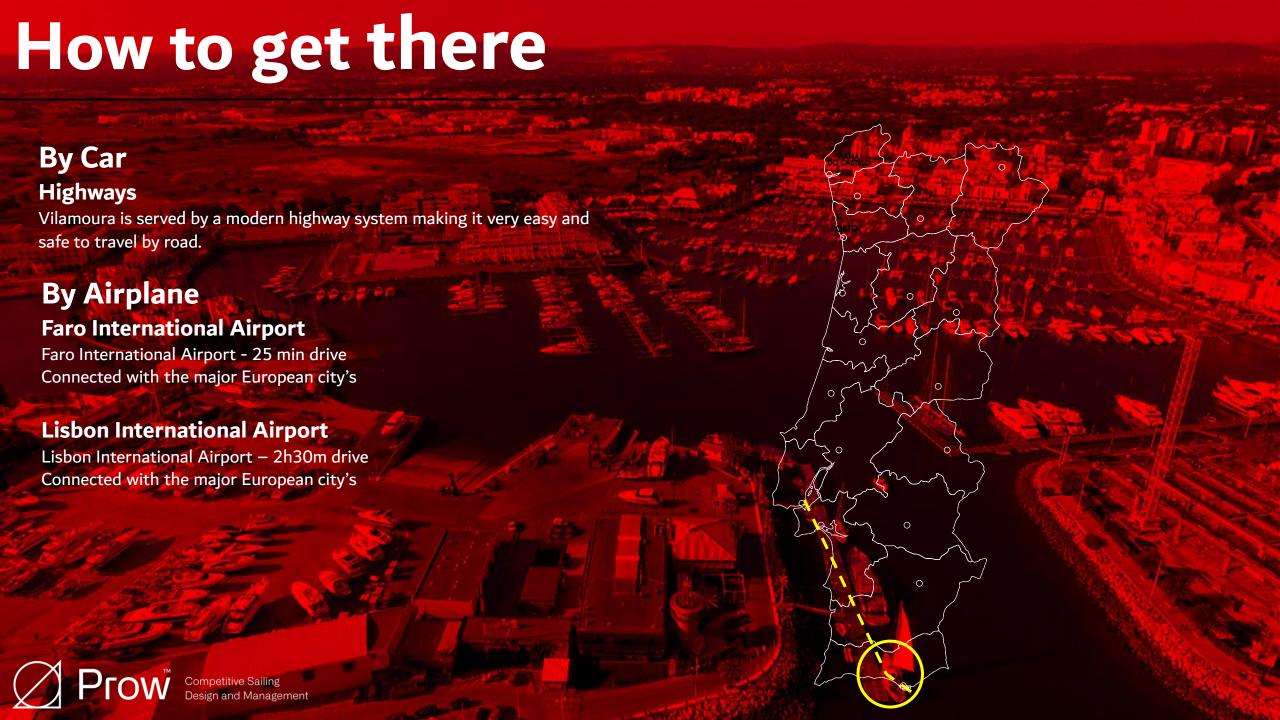












## Accessible to everyone

**Faro International Airport** 

20 minutes drive from Vilamoura

**Seville International Airport** 

2 hours drive from Vilamoura

Lisbon International Airport

2.5 hours drive from Vilamoura

240 €

Paris – Faro - Paris

153€

Frankfurt – Faro - Frankfurt

207€

Dublin – Faro - Dublin

147€

London – Faro - London

160€

Amsterdam-Faro-Amsterdam













## **EVENTAGENDA**

### **SOCIAL AGENDA**

- 7th September Official arrival day
- 8th Sep. Opening ceremony MoTao sailors lounge Drinks
- 9th Sep. Happy hour after racing- Free beer/ snacks
- 10th Sep.- Happy hour after racing- Free beer/ snacks
- 11th Sep. Happy hour after racing- Free beer/ snacks
- 12th Sep. Portuguese BBQ
- 13th Closing ceremony MoTao Sailors Lounge

### SAILING AGENDA

- 7th September– Measurement
- 8th September Measurement
- 9th September 2 Races
- 10th September 2 Races
- 11th September 2 Races
- 12th September– 2 Races
- 13h September 1 Race











| Year | Event   | Venue                | Number<br>of Sailors | Charter<br>Service | Bid<br>Preparation | Event<br>Organization |
|------|---|----------------------|----------------------|--------------------|--------------------|-----------------------|
| 2016 | AFRICAN OPTIMIST CHAMPIONSHIP                 | Luanda I Angola      | 65                   |                    | •                  | •                     |
| 2016 | OPTIMIST WORLD CHAMPIONSHIP                   | Vilamoura I Portugal | 292                  | •                  |                    | •                     |
| 2018 | SNIPE WORLD MASTERS                           | Vilamoura   Portugal | 162                  |                    |                    |                       |
| 2018 | 420 / 470 JUNIOR EUROPEAN<br>CHAMPIONSHIP     | Sesimbra   Portugal  | 590                  |                    | •                  | •                     |
| 2019 | 420 WORLD<br>CHAMPIONSHIP                     | Vilamoura   Portugal | 360                  |                    | •                  | •                     |
| 2020 | LASER 4.7 EUROPEAN CHAMPIONSHIP               | Vilamoura   Portugal | 185                  |                    | •                  | •                     |
| 2020 | RSX EUROPEAN CHAMPIONSHIP & OLYMPIC QUALIFIER | Vilamoura   Portugal | 120                  |                    |                    |                       |
| 2021 | 470 WORLD CHAMPIONSHIP & OLYMPIC QUALIFIER    | Vilamoura   Portugal | 200                  |                    |                    | 0.5                   |
| 2021 | RSX EUROPEAN CHAMPIONSHIP                     | Vilamoura   Portugal | 62                   |                    |                    |                       |
| 2021 | FINN EUROPEAN CHAMPIONSHIP                    | Vilamoura   Portugal | 49                   |                    | 0.6                | On the second         |
| 2021 | ILCA OLYMPIC QUALIFIER                        | Vilamoura   Portugal | 228                  |                    | O                  |                       |
| 2021 | 470 EUROPEAN CHAMPIONSHIP                     | Vilamoura l Portugal | 162                  |                    |                    |                       |

| Event                               | Venue  | Number of Sailors  | Charter<br>Service   | Bid<br>Preparation  | Event<br>Organization  |
|-------------------------------------|--|--|--|---|--|
| ILCA4 and ILCA6 World Championships | Vilamoura   Portugal   | 800  |  |   |  |
| ILCA 6 World Championship           | Tangierl Morroco   | 280  | •  | •   | •  |
| ILCA4 and ILCA6 World Championships | Viana do Castelo   Portugal  | 800  | •  | •   | •  |
| ILCA European Masters Championship  | Vilamoura   Portugal   | 380  |  |   |  |
| ILCA 6 EUROPEAN CHAMPIONSHIP        | Vilamoura   Portugal   | 400  |  | •   |  |
| Dragon World Championship           | Vilamoura   Portugal   | 300  |  |   |  |
| World Sailing Youth Championship    | Vilamoura   Portugal   | 800  |  |   | O  |
|                                     |  |  |  |   |  |
|                                     |  | Control of the Contro |  |   |  |
|                                     |  |  |  |   | Mary Town  |
|                                     | 8 . A . A . A  |  | · · · · · · · · · · · · · · · · · · ·  |   | 1  |
|                                     | ILCA 6 World Championship  ILCA 6 World Championship  ILCA4 and ILCA6 World Championships  ILCA European Masters Championship  ILCA 6 EUROPEAN CHAMPIONSHIP  Dragon World Championship | ILCA 6 World Championship  ILCA 6 World Championship  ILCA 4 and ILCA6 World Championships  Viana do Castelo I Portugal  ILCA European Masters Championship  Vilamoura I Portugal  ILCA 6 EUROPEAN CHAMPIONSHIP  Vilamoura I Portugal  Vilamoura I Portugal  | ILCA4 and ILCA6 World Championships Vilamoura   Portugal 800  ILCA 6 World Championship Tangier   Morroco 280  ILCA4 and ILCA6 World Championships Viana do Castelo   Portugal 800  ILCA European Masters Championship Vilamoura   Portugal 380  ILCA 6 EUROPEAN CHAMPIONSHIP Vilamoura   Portugal 400  Dragon World Championship Vilamoura   Portugal 300 | ILCA4 and ILCA6 World Championships Vilamoura I Portugal 800  ILCA 6 World Championship Tangierl Morroco 280  ILCA4 and ILCA6 World Championships Viana do Castelo I Portugal 800  ILCA European Masters Championship Vilamoura I Portugal 380  ILCA 6 EUROPEAN CHAMPIONSHIP Vilamoura I Portugal 400  Dragon World Championship Vilamoura I Portugal 300 | ILCA4 and ILCA6 World Championships Vilamoura   Portugal 800 |

## KEY PERFORMANCE INDICATORS





N° OF NEWS IN COMMUNICATIONS MEANS\*



Nº OF CONTACTS
FROM POTENTIAL PUBLIC
(READERS, INTERNET USERES, TV
SPECTATORS AND RADIO LISTENERS)



ADVERTISING VALUE EQUIVALENCE

VALUE OF ADVERTISING MEANS BASED ONTHE WEIGHTED COST OF EACH COMMUNICATION MEANS



TOTAL WEIGHTED AIRTIME IN COMMUNICATIONS MEANS

**470 WORLD CHAMPIONSHIP 2021** 

VILAMOURA . PORTUGAL





## **OUR OFFER**

#### **RELEVANT FEES**

Entry fee : € 400

Late entry fee : € 450

Rib Charter Service – from €175/ day

#### **ACCOMMODATION AND OTHER COSTS**

- 5 Star Hotel: from 85€/night/person
- Apartments: from 40 €/night/person
- Airport transfer services: from 20€/pax
- Fuel cost : 1,6 €/Lt

#### **EVENT'S DATES**

- Warm Up event September 4-6
  - European Championship -September 7–13

## **OTHER SERVICES**

Vilamoura Sailing Center

SNIPE charter servisse availble\* all year around

\*Limited number of boats, first come/served basis

Pre-event training avaible

Pre-event regattas will be hosted

- Event Merchandising available
- Sailing Shop
- GYM
- Bicycle rental
- Golf packages





# VILAMOURA THE PRIVILEGED SAILING DESTINATION